

1

Report
YouTube!

6



Poster
Manchester
United

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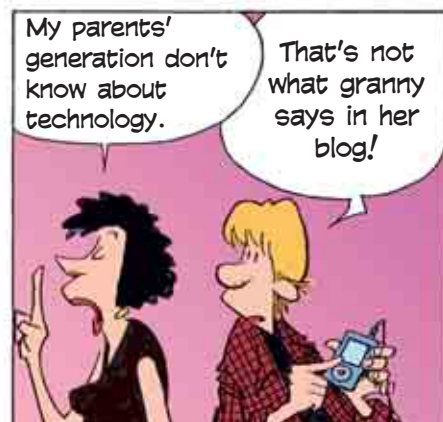
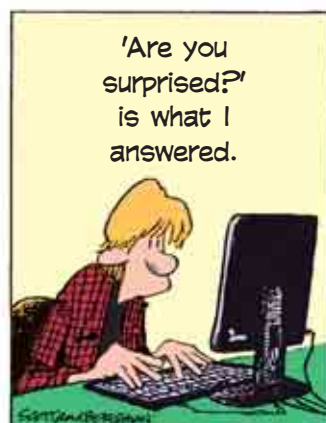
Kid Cult
Role Models

12



Kid[®]

Festival Fun at
Glastonbury



Glossary

- wonder:** ask yourself
- boring:** not interesting
- granny:** grandmother

Welcome



In this issue look out for:

- present perfect and past simple
- superlatives
- passives
- phrasal verbs
- conjunctions
- prepositional/verb phrases

Also available with KID:



Audio CD



Teacher's Guide

Common European Framework
Intermediate Level (B1-B2)



Editorial

Hi everyone,
I'm Angela and I'm going to be keeping you company with 'Kid' all this year!
Hope you all had a great holiday. We've got some exciting stuff for you in this issue to read about such as the Internet, music, sport and the surprising results of a survey about kids' role models.
Happy reading!

Angela

info@elimagazines.com

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Kids' role models today

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Alicia Keys

Cover photo: © Getty

Alimentation

Food Fashion

It's called *Food Design* and it's the fashion of the moment. Chefs, designers, chemists, physicists and scientists analyse food from all different aspects and mould the food and utensils into original shapes. A few examples? They're called *Chocolate pensils*, chocolate pencils that can be sharpened and then eaten. *Froggetmee* are the first easy to use 'chinese' chopsticks as they have the chopstick on one side and a spoon on the other. Then there's the *Eat with your fingers*, a fork, knife and spoon that you put on your fingers so you can eat with your hands without getting dirty.

Glossary

chopsticks: two thin sticks used in Asian culture for eating food

strengthen: make stronger

palate: sense of taste



KID

3

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It's called *Dark Restaurant* and it's the first (and only) restaurant completely in the dark. The aim is to strengthen the eaters' palate. The walls are dark and the waiters wear infrared glass. Where is this restaurant?

- A. New York
- B. Bombay
- C. Beijing

The answer is on page 15





Glastonb

Festival of Contemporary Performing Arts



It may not be as chic and glamorous as Cannes or Venice but the Glastonbury Festival is the largest open-air music and performing arts festival in the world. Here you can meet all kinds of people, of all ages, backgrounds, nationalities, lifestyles, faiths and musical tastes.

Location, location

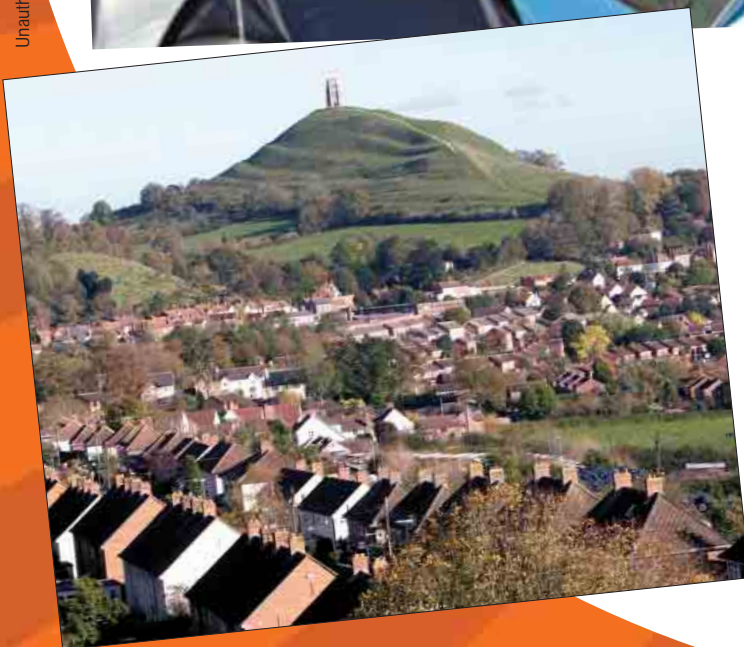
The festival takes place in an area of south-west England which is rich in symbolism, mythology and religious traditions. In fact, it is said to be the place where King Arthur is buried*. The festival is held on 900 acres* of farmland in the beautiful vale of Avalon.

The festival's history

19th September 1970 saw the first festival, the day after Jimi Hendrix's death. Michael Eavis, the festival organiser, was inspired to start his own after visiting a local festival near his hometown. The entrance fee was just £1 and the price included free milk from the farm. This event attracted 1,500 people. In the following years the festival grew in size and popularity and in 1995 it celebrated its 25th anniversary.

The festival today

Glastonbury continues to go from strength to strength* and last year's festival welcomed 153,000 festivalgoers*. The ticket price has increased considerably since the first event 38 years ago (£145 for a three-day ticket) but a huge* proportion of the profits is donated to humanitarian causes such as Oxfam, Greenpeace and Wateraid. A lot of local charities and groups are also helped with money donations.



ourry



past simple,
present and
past passive,
conjunctions



Something for everyone

The festival caters for all tastes*. Whether you love commercial, rock, jazz, folk or acoustic music or are keen on* theatre, cinema or the circus, you can find it all here. Children are also encouraged to attend. Under-12s are admitted for free and there is the 'kidz field', where there are lots of activities and entertainment for kids.

Singing in the rain

Even though the festival is held every year in the summer in June, unfortunately the English weather cannot be relied* on to be sunny. Very often the event is rained on, but this doesn't stop people from enjoying themselves. The fact that everyone is covered in mud* and totally wet seems to create a sense of community spirit and listening to the songs of their favourite bands makes everyone forget about the bad weather.



Glossary

- buried:** put a dead body underground
- acres:** an acre equals 4,047 metres
- strength to strength:** get stronger and stronger
- festivalgoers:** people who go to festivals
- huge:** very big
- cater for all tastes:** provide something for everybody
- keen on:** like something, be interested in something
- be relied on:** be trusted or depend on something
- mud:** very soft wet earth

Match the names of these other important festivals to the country where they take place:

- | | |
|--|--------------------|
| 1. <input type="checkbox"/> Festival of San Fermi (bull running) | a. Valencia, Spain |
| 2. <input type="checkbox"/> Tomato throwing festival | b. Stratford, UK |
| 3. <input type="checkbox"/> Eurochocolate festival | c. Perugia, Italy |
| 4. <input type="checkbox"/> Shakespeare festival | d. Pamplona, Spain |



Look what's here. It's YouTube

It's one of the most visited websites in recent times. An enormous virtual archive of videos from all over the world - but we should be careful about what we choose to look at.



Grammy: present simple;
present perfect; superlatives,
passives, prepositions

A worldwide phenomenon

It all began in a garage in San Francisco (USA) in February 2005. Three work colleagues, Chad Hurley, Steve Chen and Jawed Karim created a website where people could send in their videos easily and quickly. It was immediately successful and in a short space of time *YouTube* became a phenomenon. Today, 100 million films are viewed every day and 20 million people visit the site every month. *YouTube* has become one of the most visited sites in the world.

An online video library

YouTube contains all types of films: from 'homemade' to classic, sought after* films, from music videos to clips* of tv programmes, from scenes from famous films to trailers of new releases. All of this with a simple click! The most watched videos are presented directly on the homepage. Putting in the category or a key word can make a search much faster. So, if you're a music lover, you can find the video clip of your favourite singer in a few seconds.

You too on the net

YouTube's slogan is *broadcast yourself*, which is an invitation to upload our videos on the site. You just have to register to be able to insert any video. In addition, it's also possible to vote and comment on the favourite videos.



In this way, many emerging* music bands have had the chance to make their songs known to the public and some of them have obtained record contracts and reached success.

The other side of the coin*

As often happens, it's important to evaluate and understand both the positive and negative aspects of what we're offered. **YouTube** is often spoken about because of some violent videos. Many, in fact, don't differentiate the boundary between reality and fiction and use this tool* wrongly. Knowing how to choose what is right towards others, is the first step to be able to use all internet resources in the best way.

 **myspace.com**
a place for friends

MySpace on the web

It's called *MySpace* and it's the biggest virtual community in the world. The site, which was created by Tom Anderson some years ago, offers its registered users a real personal space. Everyone can have their own internet page, upload photos, music and videos, keep a blog and communicate with other users. Also famous actors, bands and singers are part of this big multimedia society. Like *YouTube*, *MySpace* is one of the most popular sites with more than 150 million users.

■ Glossary

sought after: wanted by many people but not easy to obtain
clips: short part of a film or tv programme
the other side of the coin: a different aspect of a situation

DID YOU KNOW?

Through **YouTube** different movements and campaigns have become famous. One example is the **Free Hugs*** Campaign. What is it? Read it in the mirror and discover what it is.

PEOPLE WHO GIVE FREE
HUGS TO PASSERSBY

The answer is on page 15

emerging: just beginning to exist or be noticed
tools: instruments, equipment
hugs: put your arms around somebody

MANCHESTER



ELI
Kid



CHAMPIONS

MANCHESTER UNITED

Which is the most successful team in the history of English football?

- A. Liverpool
- B. Arsenal
- C. Chelsea
- D. Newcastle

The answer is on page 15

Name: Manchester United Football Club
Nickname: Red Devils
Founded in: 1878
Manager: Sir Alex Ferguson
Captain: Gary Neville
Stadium: Old Trafford
Home colours: red and white

Manchester United is considered one of the most popular football clubs in the world with over 330 million supporters - almost 5% of the world's population. The team has played in the top division of English football since 1975 and is the second most successful team in the history of English football. It has won the Premier League 17 times, the FA cup 11 times and the UEFA cup 3 times. Since the late 1990s Manchester has been one of the richest clubs in the world with an estimated value of £1.3 million.

CAN SPORT CHANGE THE MIND?

Sport can change our lives. And also our character. According to a recent survey carried out in England, physical exercise can lengthen* our lives by 10 years. Those who do regular exercise are more dynamic and more satisfied than those who give in to laziness*. Research into this subject has confirmed the direct link between physical exercise and mental well-being*: mens sana in corpore sano as the Latin saying goes (a healthy mind in a healthy body). Our mind benefits from a balanced and correct lifestyle. After doing some movement during the week, we feel more relaxed and stay in shape.

What about you? What do you think about sport? Tell us what you think!

info@elimagazines.com



John, Great Britain: I think that regularly practising a sport is very useful for training ourselves physically and mentally. While I exercise my muscles I also exercise my brain too because I have in mind an objective to reach. And it isn't only physical strength that counts, but also willpower*. Where there's a will, there's a way.

Regular physical activity benefits greatly the body and mind. For example:

- it strengthens the body and prevents illness
- it develops and helps to keep the bones* healthy
- it helps to keep the weight under control
- it helps to reduce fat and blood pressure
- it reduces stress, anxiety, depression and feelings of loneliness
- it improves children's performance at school
- it helps to keep certain risks under control, like smoking, drugs, incorrect eating habits and resorting to violence.

Beate, Germany: Sometimes I get angry or feel a bit sad. The solution? I put on my tracksuit and trainers and go for a run. After I feel better and I'm calm once again.

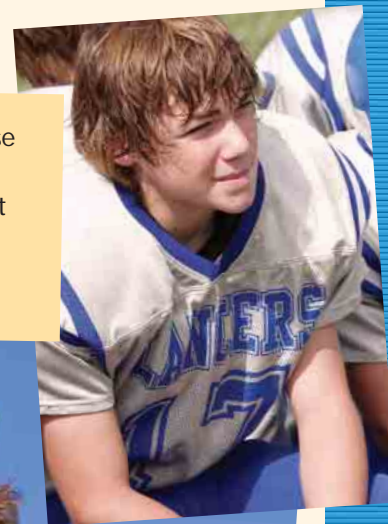
Francesco, Italy: Thanks to sport I've realised that making sacrifices has its rewards*. When I'm training and think I can't do anymore, I think about all the goals I can achieve. Now I don't feel tired anymore, only the desire to go on.



prepositional/verb phrases



Paul, New Zealand: Sport is important because it teaches values like friendship, solidarity, teamwork, self esteem, self-confidence, respect towards others, modesty, leadership, ability to confront problems and also interdependence.



Raúl, Argentina: I have to say that I have a love-hate relationship with sport. In the past I tried all kinds of sport but could never find the right sport for me. As a result I felt unsatisfied also in my life, something was missing. Now that I've found the sport for me, I feel much happier.



Kathy, USA: Sport has been very important for me. It's changed my character. I've always been a shy girl, but since I've started doing sport I've made lots of new friends. We train together and then go out together at weekends. Now I'm not shy anymore.

Here is a sentence spoken by Ann Veneman, director of Unicef. Complete it with the right words.

Physical exercise _____ non _____, tolerance and _____.

PROMOTES

PEACE

VIOLENCE

The answer is on page 15



■ Glossary

lengthen: make longer

laziness: not wanting to do anything that needs hard work or effort

well-being: the state of being healthy, happy, safe and having enough money

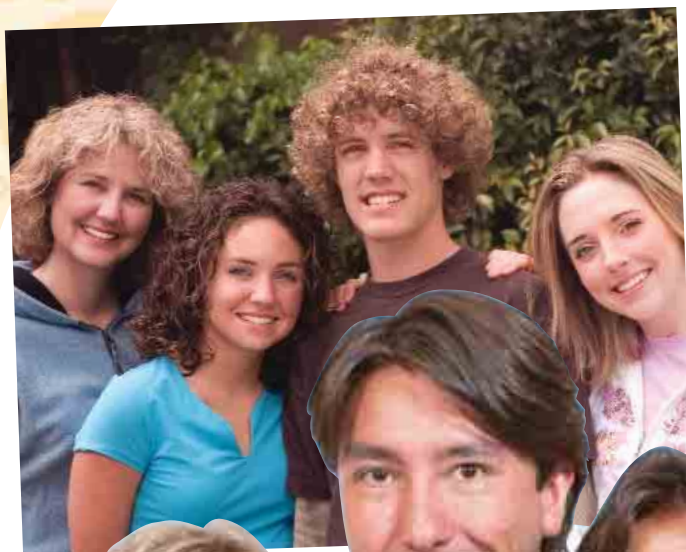
willpower: the ability to control your thoughts and behaviour

reward: something good that happens to you because of something you have done

bones: the hard parts that form a frame inside the body

Role Models

Who do kids of today look up to*? Who do they aspire to be like? Famous pop stars? Footballers? Actors? Models? A survey was carried out * of 1,000 13-18 year olds and the results were very surprising indeed.* The answer is simple: British teenagers look to their parents as role models much more than celebrities.

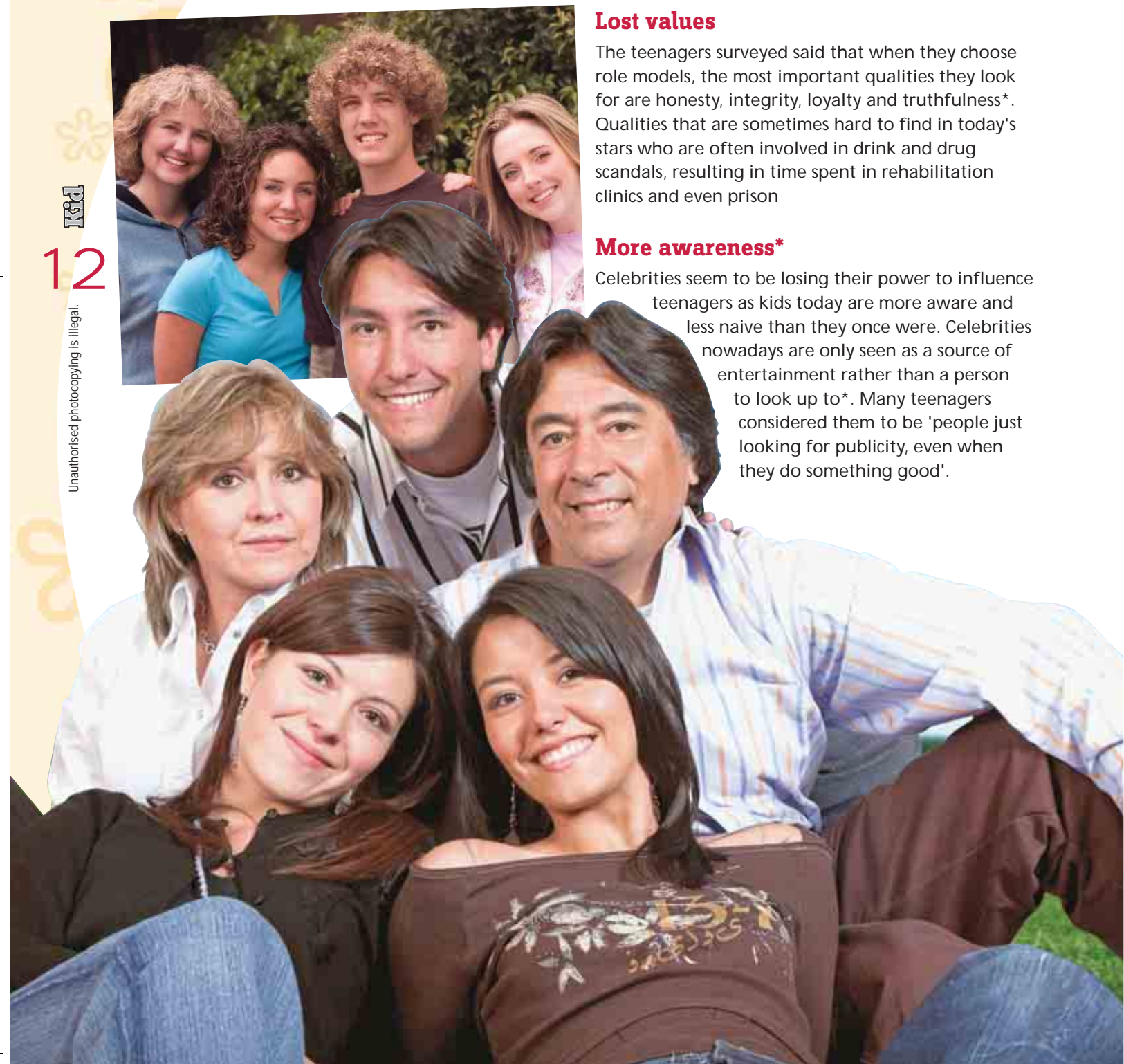


Lost values

The teenagers surveyed said that when they choose role models, the most important qualities they look for are honesty, integrity, loyalty and truthfulness*. Qualities that are sometimes hard to find in today's stars who are often involved in drink and drug scandals, resulting in time spent in rehabilitation clinics and even prison

More awareness*

Celebrities seem to be losing their power to influence teenagers as kids today are more aware and less naive than they once were. Celebrities nowadays are only seen as a source of entertainment rather than a person to look up to*. Many teenagers considered them to be 'people just looking for publicity, even when they do something good'.





phrasal verbs
countables and uncountables
adjectives/nouns

How to be a teenage role model

It's important to remember that all of us have the opportunity to be a role model in every day life and it's teenagers in particular who have the ability to inspire their peers*. By being confident, developing their own style and staying humble* (role models are often silent figures).

What teenagers really think

Susan, 15, London: I always look to my mum for a good example. She always gives me good advice. She's really positive and makes me believe I can do anything'.

John, 16, Liverpool: My parents are great. They let me do what I want but up to a certain point. They always tell me that it's better to learn from your own mistakes. If I do something wrong they never shout at me but help me to reflect about what was the best thing to do in that situation.

Jo, 17, Brighton: My mum is someone who I really admire. She works all day and then looks after her family in the evenings and at weekends. She's always busy but never complains. She's always there for us and never lets us down*.



Kid

13

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What do you think?

- Do you agree with the results of this survey? Why/Why not?
- Do you agree with the statement that 'celebrities are only a source of entertainment' and that they don't have any values to teach us?
- What kind of values do you consider important in a person?
- Who do you consider to be your role model?
- Do you think the survey would have the same results in your country?



Unscramble the words to make five nouns from the text:

1. GITRYTENI
2. FUTHSNLESRTU
3. BITICPULY
4. NAWSESEAR
5. SUVEAL

The answer is on page 15

Glossary

carry out: do a particular piece of work or research
indeed: really, very
truthfulness: saying what is true
awareness: knowledge, understanding of a situation

look up to: admire
peers: someone of the same age or same social group
humble: modest
let somebody down: disappoint somebody

TRUE OR FALSE?

Did you read the article about YouTube? Put yourself to the test with this true or false game!

- | | T | F |
|--|--------------------------|--------------------------|
| 1. <i>YouTube</i> was created by two work colleagues in 2005. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Every day 20 million films are viewed. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. <i>YouTube</i> is a virtual video library that contains all types of films. | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. It's possible to register on the site and vote your favourite videos. | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Many new bands have become famous thanks to <i>YouTube</i> . | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. <i>YouTube</i> has more than 150 million registered users. | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. With <i>MySpace</i> everyone can have their own personal web page. | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. <i>MySpace</i> is the biggest virtual society in the world. | <input type="checkbox"/> | <input type="checkbox"/> |
| 9. Internet was born in 1991. | <input type="checkbox"/> | <input type="checkbox"/> |
| 10. Many internet sites begin with www. | <input type="checkbox"/> | <input type="checkbox"/> |

The answer is on page 15

Memory Test

Write down 10 things you remember about the Glastonbury Festival without looking at the text.

For example:

- when?
- location?
- price of a ticket?
- climate?
- first festival?
- types of music you can listen to?
- aims of festival?
- organisations that Glastonbury helps?

Check your answers in the text on page 4-5



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primary school	elementary	lower-intermediate	intermediate	intermediate advanced	advanced
ENGLISH					
FRANÇAIS					
DEUTSCH					
ESPAÑOL					
ITALIANO					
LINGUA LATINA					
РУССКИЙ ЯЗЫК					

Answers
page 3: Where is it?; c; page 4-5: 1. d, 2. a, 3. c, 4. b; page 6-7: Read it in the mirror; People who offer free hugs to passersby; page 8-9: Liverpool; page 10-11: complete with the right words; physical exercise promotes non-violence, tolerance and peace; page 13: 1. integrity, 2. truthfulness, 3. publicity, 4. awareness, 5. values; page 14: True or False: 1. false, 2. false, 3. true, 4. true, 5. true, 6. false, 7. true, 8. true, 9. true, 10. true; page 16: Alicia Keys said: a.

Alicia Keys

The keys to success



Alicia Keys is an all-round* artist. A musician and actress - she's known as the 'Queen of Soul'. Here's how her talent was born...



past simple,
prepositional/verb phrases.

Growing up to the rhythm of music

Alicia began playing the piano at seven years old. At fourteen she wrote her first song *Butterflyz*. Two years later she graduated from the Professional Performing Arts School in Manhattan with top marks. She was accepted at the prestigious Columbia University but decided to dedicate all her time to music.

Her debut and success

In June 2001 her debut album *Songs in A Minor* was published. The song went immediately to number 1 in the charts and sold 50,000 copies on the first day. It sold over 11 million all over the world. Alicia appeared on the covers of the most important music magazines and her songs were played by all the radio stations. Her first single was *Fallin* and the album won 5 Grammy Awards.

Alicia at the cinema

Not only music for Alicia. In 1985 she acted in an episode of **The Cosby Show**. In 2007 she played the role of Lynette, the best friend of the main character, in **The Nanny Diaries**. In the film **Compositions in black and white** the 'Queen of Soul' interpreted the pianist Philippa Schuyler.

A committed* artist

Alicia Keys is involved in charity work and often participates in concerts and tv programmes to help the needy*. Alicia is part of an organisation that sends life-saving medicine to sick children in Africa.

Alicia Keys said...

' My role model is Barbara Streisand, who managed* during her career to combine*

- A. music and cinema
- B. music and theatre
- C. music and family

The answer is on page 15

Glossary

all-round: a complete artist
committed: dedicated
needy: poor
lyrics: words of a song
managed: was able
combine: put together